

New CellcomPR.doc - Microsoft Word

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Cellcom Chooses InfoGin's Intelligent Mobile Platform™ as Its New Infrastructure

Israel's Largest GMS Mobile Operator Announces Agreement That Will Significantly Boost Its Mobile Data Services

Tel Aviv, Israel (11 February 2004) – InfoGin Ltd., a world-leading provider of end-to-end content-adaptation solutions, announced today that Cellcom Ltd., Israel's largest GMS mobile operator, had selected its Intelligent Mobile Platform™ (IMP) as its infrastructure. The IMP will enable Cellcom to adapt Web content in all markup languages (including WAP 1.x, 2.0 and i-Mode) for all mobile devices, without compromising either the content's richness or functionality. It will also provide Cellcom with a rapid environment for adding new content to its mobile portal, as well as give it complete control over the look, layout and branding of the content delivered.

After initially deploying the IMP a year ago, Cellcom realized that content and mobile devices using the IMP's services did not have presentation, functionality or markup-language problems. After examining other solutions on the market, Cellcom concluded that the IMP's services should be expanded to cover its entire mobile portal.

xxxx name, VP Engineering at Cellcom, remarked, "We are constantly improving our mobile data offerings to provide additional services and functionality to our customer base. InfoGin's IMP solution provides the technology to meet our vision on how mobile data should behave in the future."

Eran Wyler, CEO & founder of InfoGin Ltd. said, "InfoGin continues to demonstrate its leadership in the content-adaptation market with its innovative IMP solution. This will improve Cellcom's mobile data services, enabling them to better meet their customers'

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Native Networks Completes Private Placement of over \$18 Million

Among the funds participating in the placement were Soros, Anschutz and JVP. Seed venture capitalists included Israel Seed Partners, Apax and Skypoint Capital.

Native Networks' technology enables the unification of the intra-organizational network with the public network, while optimizing the utilization of network resources. According to Dr. Gilad Goren, Native Networks CEO: "The success of the placement shows the confidence of the international investor community in our unique technology."

Native Networks, an Israeli start-up company, has completed a private placement of \$18.2 million, at a company valuation of about \$40 million. Among the funds that took part in the placement were Soros Private Equity Partners, Anschutz Investment Company and Jerusalem Venture Partners, who have recently led Israeli communications companies to international success. These funds are investors in potential Native Network clients in the United States and Europe.

When Native Network was established, it raised \$1.8 million from Israel Seed Partner, SkyPoint and Apax (Israel), who also participated in the current round.

According to Dr. Gilad Goren, Native Networks' CEO, "the current placement expresses the confidence of the international investor community in the added value of our unique technology. This investment enables us to accelerate our R&D process and promote marketing activities in Europe and the United States."

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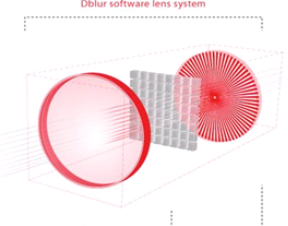
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**Announcing th** **For immediate release**  
**Breaking design I** *Visit Dblur Technologies during the 3GSM World Congress in Cannes, France (2/14 to 2/17) at Stand F-17 in Hall 2*

**Producing a realtime imaging solution with a variety of unique features, such as a no-moving-parts auto-focus system or a 25% reduction of the optical zoom lens height**

Tel-Aviv, Israel, February 9<sup>th</sup>, 2005 - By fusing physical lens and image processing into a first-of-its-kind real-time power imaging system, Dblur Technology Ltd. has pioneered the revolutionary patent pending Software Lens technology for mega-pixel mobile camera module design.



Dblur software lens system

"The quality and functionality of mobile camera modules are limited by the inherent cost and size constraints of their optics", says Eran Katz, Dblur Technologies CEO. "Dblur's revolutionary camera module design breaks through these barriers by re-inventing optics and introducing the first Software Lens based optical system"

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**Tehuti Networks Announces Successful First-Round Investment  
Network Traffic Acceleration Company Raises Funds for Increased Development,  
Marketing**

**Hertzelia, Israel (16 September 2003)** – Tehuti Networks today announced that it had successfully completed its first round of investment. Investors in this round of financing were AliceLab, a subsidiary of Alice Ventures, which advises dynamic high-growth companies throughout Europe and Israel and manages more than 21 million dollars worth of funds; ProSeed Venture Capital Fund, an Israeli venture capital firm that specializes in investments in startup companies; Lachman-Goldman Ventures, a well-known VC company that helps establish, staff and mentor startup information technology businesses; and the Technion Research and Development Foundation (a subsidiary of the Technion – Israel Institute of Technology), which assists startup companies to negotiate with strategic partners, licensees and investors and to decide on the most suitable way to integrate products with the market.

Tehuti Networks is a fabless ASIC company developing a revolutionary new family of Network Traffic Accelerator (NTA) devices for accelerating and offloading TCP/IP processing on to a hardware device. This family of devices will be ideal for any type of server with any type of operating system, and will be perfectly suited for all types of servers, for example, Web servers, application servers, file servers, database servers and clusters. Blade servers in particular will be natural platforms for these devices, due to their fast dual GbE ports, small form factor and low power consumption.

Its flagship Bordeaux™ chip, a full-duplex GbE Ethernet TCP accelerator/offload engine, is the world's first enterprise-class, single-chip solution for TCP offload applications that require high bandwidth and large numbers of connections. The Bordeaux will enable a smooth migration path for both existing and

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